

MUSIC OR AUDIO BOOK CD COVER - WITH ILLUSION OF MOTION (CH 11)

The subject matter will relate to “**flight**” or “**dance**”.

and with the addition of : CH 5 Balance, CH 10 – Illusion of Space

Objective : To use a multi-step process to create a CD Cover (FORMAT)

The principle of the “Illusion of Motion” will be explored as a feature of
the CD Cover LAYOUT COMPOSTION: (D)

Specifications: CD Cover Dimensions are an industry standard and can be found
online. Each final work should be actual size, centered on a vertical page.

Type: There should be at least two text phrases on the cover, ie: Title - Performer

Imagery: Can be realistic, stylized, abstract, natural, geometric or a combination.

Deliverables

Thumbnail Sketches : Explore 3 “different” compositions using pencil/pen and
paper. Sketches should be quick studies of layout and image variations.

Layout variations should include one of the devices for creating motion and labeled.

OPTIONAL Verbal Notes : Explore different phases, synonyms, definitions related to “motion”

OPTIONAL Type Studies : Separately explore 4 “different” type style solutions. Use
different fonts, alignments, size, position to explore cover type

Explore **3 digital layouts** at full size with thumbnails as a starting point.

1 Final Solutions: Complete and Refine 3 Different Layouts with the same
subject/content using three different methods / devices to create the illusion of space.

Critique - Be prepared to show/describe the process/steps you took to arrive at your
final solution and the various design elements and principles utilized within the work.

SCHEDULE M NOV 28 – Content - Subject /Title: Explored and Selected in Writing

3 to 12 Thumbnail sketches of subject/composition

W NOV 30– 1 Full Size Composition Completed - printed, ready for critique.

“PROCESS” HINTS / SUGGESTIONS FIRST - Know CH 11 – “Illusion of Moton” concepts

A1 – Become familiar with the format of a CD Cover A2 – Find inspiration from other CD Covers

B1 – Find VERBAL/VISUAL content that contains the “illusion of motion”

B2 – Expand verbal associations - examples “fast” “gracefully” etc.

C1 – Create / Choose titles / subjects related to motion.

D1 – Review visual samples from Book as starting point for composition sketches.

D2 – Make sketches of compositions incorporating subject matter and motion device.

D3 – Make sketches of same using a different motion device.